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In a Cloud world – How do IT skills matter for Europe's competitiveness?

Launch Event of Report:

**Cloud Computing: Cybersecurity and Green IT
eSkills for ICT practitioners and entrepreneurs**

DG Enterprise & Industry, Avenue d'Auderghem 45, 1040 Brussels, Belgium

Monday, 27th February 2012

This event aims to invigorate the eSkills debate to ensure that Europe remains competitive in the cloud future. The event is organised in three sessions:

- Cloud Visions: Why we need to be talking about skills?
- Developing tomorrows eSkills, training tomorrows IT professionals
- Policy approaches for the future: a call for action

We will also have the pleasure of launching the report: Cloud computing - Cyber security and green IT - e-Skills for ICT practitioners and entrepreneurs, which was commissioned by the DG Enterprise & Industry.

10.30	Registration & Coffee
11.00 – 11.15	Welcome by European Commission
11.15 – 13.00	Cloud Visions: Why we need to be talking about skills? Is it a game-changing moment? IT says no and business says yes! A perspective on the impact of cloud computing Andy Mulholland, CTO, Capgemini Moving up the value chain...how to manage a business in the cloud Building value, the role of IT people and hiring the right people Petteri Vainikka, founding partner at cloud-based start-up Enreach Key to success for cloud training courses: working towards a common high-skilled Europe Lessons learnt from the Cisco Networking Academy Pastora Valero, Head of Government Affairs, EMEA, Cisco <i>Debate, led by 5 min statements from participants</i>
13.00-14.00	Lunch
14.00 – 15.00	Developing tomorrows eSkills, training tomorrows IT professionals E-skills and Europe's competitiveness Key findings from the Report Nicolai Søndergaard Laugesen, DTI, Project Leader



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Enabling the cloud-generation of IT practitioners

Notes from the labs for customer led training development from a Microsoft perspective

Jeroen Van Hilten, W Europe Lead for Microsoft Learning

Mind the gap– how SMEs are preparing for the cloud world

What Europe's engine for growth needs

Luc Hendrickx, Director Enterprise Policy and External Relations, UEAPME

Debate, led by 5 min statements from participants

15.00 – 15.30

Coffee break

Concluding remarks: Policy approaches for the future: a call for action

The e-skills weeks 2012 - the way forward

Alexa Joyce, European Schoolnet on behalf of Digital Europe

15.30 – 16.00

The European Commission perspective: next steps

Andre Richier, European Commission, Project Officer